

AUDIENCE STATISTICS

- 92% Male 8% Female
 - Average age is 60
 - Average net worth: £1,246,371***
 - Average Investment Portfolio: £790,142 (+48% since 2012)
 - Average income: £65,248
 - 26% invest in property
 - 18% invest in alternatives
 - 16% have an average portfolio value of over £1 million
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